



MONTHLY MEMBERSHIP PROGRESS REPORT

District 41

Results as of: 5/31/2014

GMT: ED LECIUS

LOCATION MAINE

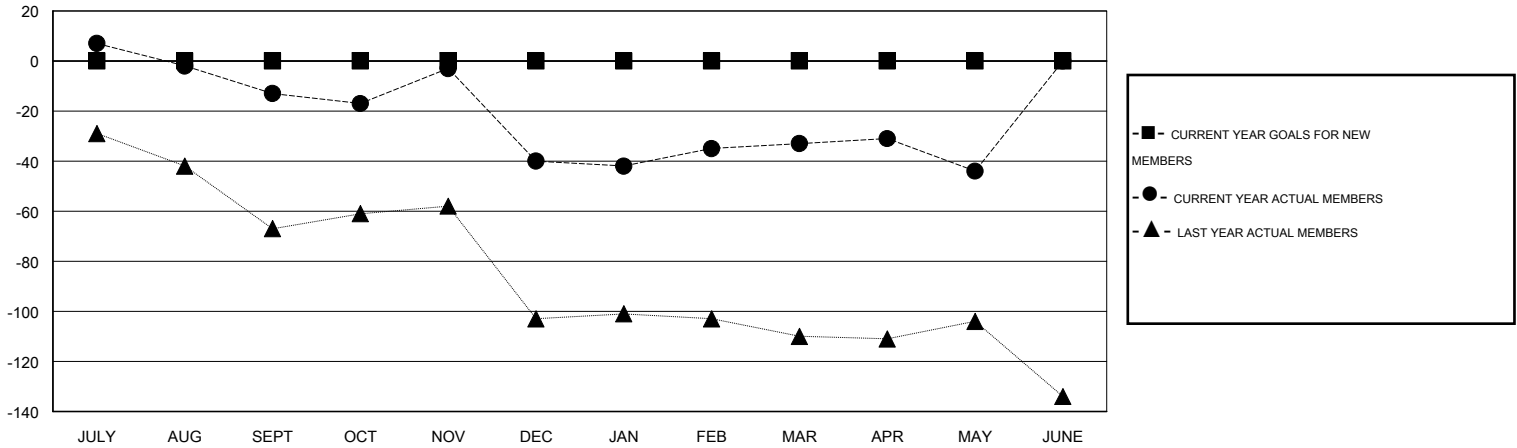
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 1 | -1 | JULY/AUG/SEPT | 0 | 33 | 46 | -13 |
| OCT/NOV/DEC | 0 | 0 | 1 | -1 | OCT/NOV/DEC | 0 | 53 | 80 | -27 |
| JAN/FEB/MAR | 0 | 0 | 1 | -1 | JAN/FEB/MAR | 0 | 43 | 36 | 7 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 0 | 37 | 48 | -11 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|----------------|
| DROPPED CLUBS: 3 | 48 CLUBS OF 78 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 1,584 (71.54%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 630 (28.46%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 486 |
| OTHER | | HEAD OF HOUSEHOLD | 237 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 249 |